



BABSON /BUILD



FOR SANTANDER
UNIVERSITIES
STUDENTS



THE ENTREPRENEURSHIP PROGRAM
FOR UNIVERSITY STUDENTS

JULY 26–AUGUST 7, 2015

BABSON /BUILD

FOR SANTANDER UNIVERSITIES STUDENTS



IGNITE YOUR ENTREPRENEURIAL SPIRIT

During a two-week period, the Babson Build for Santander Universities Students program—based on the principles of Entrepreneurial Thought and Action®—prepares you to leverage the power of entrepreneurship to accelerate your potential and create new opportunities for the future.

While participating in Babson Build for Santander Universities Students, you'll learn in a hands-on, collaborative setting designed to help you develop fresh perspectives. You will examine business challenges with your classmates, hear from engaging guest speakers, and put what you learn into practice through business simulations and pitch competitions.



A TRANSFORMATIONAL LEARNING EXPERIENCE

BABSON'S GLOBALLY RECOGNIZED ENTREPRENEURIAL THOUGHT AND ACTION® (ET&A) METHODOLOGY TEACHES UNDERGRADUATES, GRADUATES, AND EXECUTIVES TO BALANCE ACTION, EXPERIMENTATION, AND CREATIVITY WITH A DEEP UNDERSTANDING OF BUSINESS FUNDAMENTALS AND RIGOROUS ANALYSIS.



CLASSES ARE TAUGHT BY RENOWNED
BABSON FACULTY MEMBERS WHO
ARE LEADING ACADEMICS AND
EXPERIENCED ENTREPRENEURS.

BABSON COLLEGE / BABSON.EDU

DYNAMIC CLASSMATES

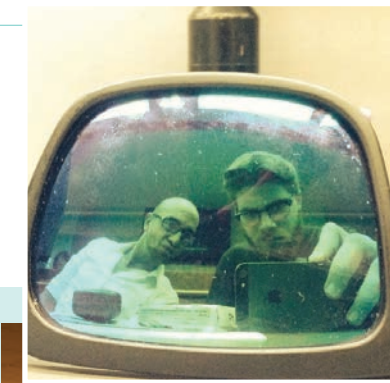
Babson Build for Santander Universities Students provides a unique opportunity to bond with fellow students from all around the world, both in and out of the classroom. Make friends with future entrepreneurial leaders from a variety of cultures as you live and learn together on Babson's campus.



A LIVING AND LEARNING CAMPUS

We encourage students in the program to enjoy their time on our picturesque campus. Take advantage of our many convenient study spaces, grab a bite to eat from one of Trim Hall's many delicious dining options, or get to know your classmates better over drinks at the campus pub*.

BABSON BUILD FOR SANTANDER UNIVERSITIES STUDENTS OFFERS A DYNAMIC, FUN, AND UNFORGETTABLE LEARNING EXPERIENCE.



#BabsonBuild
#SantanderUniversities



#BabsonBuild



**Legal drinking age in the United States is 21.*

DISCOVER HUBS OF ENTREPRENEURSHIP

Participants of Babson Build for Santander Universities Students are encouraged to explore nearby Boston and Cambridge, two modern centers of innovation filled with famous historical landmarks. Whether you're looking to enjoy the nightlife, go shopping, or sightsee, we offer plenty of opportunities to head into the city.



OUR CAMPUS IS LESS THAN 30 MINUTES FROM BOSTON, AND LESS THAN FOUR HOURS FROM NEW YORK CITY!



ARE YOU READY TO GROW AS AN ENTREPRENEURIAL LEADER?

LEARN MORE ABOUT HOW YOU CAN TAKE PART IN BABSON BUILD FOR SANTANDER UNIVERSITIES STUDENTS.

WWW.BABSON.EDU

781-239-4354 / exec@babson.edu



To learn more about Santander Universities, connect with Santander Bank on social media. On our channels, you will find unique stories, behind-the-scenes event photos, financial education tips, surprising facts, and opportunities to engage with us and learn more. Don't forget to use the hashtag #SantanderUniversities to tell us about your experience with Babson Build for Santander Universities Students. We'd love to hear from you!

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ABOUT SANTANDER UNIVERSITIES

Banco Santander, through Santander Universities, has collaborated with universities for more than 17 years on a unique global initiative, which distinguishes it from other national and international banks and financial institutions. This collaboration is based on the conviction that the university is the backbone of social transformation and plays a fundamental role in society. For the Bank, the best way of contributing to economic and social progress is by supporting the higher education system. Banco Santander has nearly 1,200 philanthropic agreements with universities in 20 countries for the development of numerous academic initiatives around the world.

